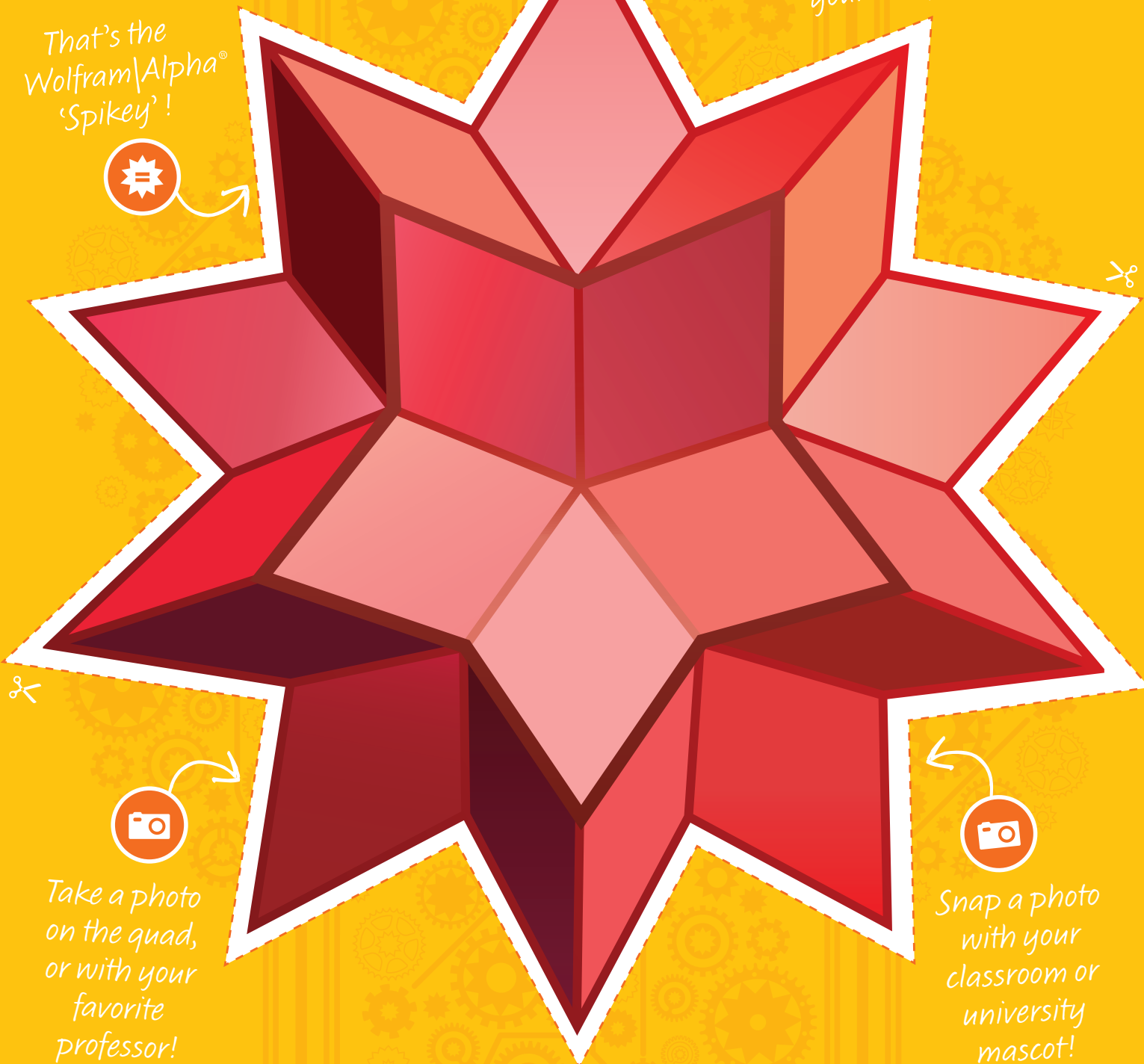


Big Spikey on Campus

*That's the
Wolfram|Alpha®
'Spikey'!*



*Cut out the Spikey &
take a picture of it on
your campus.*



*Take a photo
on the quad,
or with your
favorite
professor!*

*Snap a photo
with your
classroom or
university
mascot!*

**Tweet us your pic or post it on your Tumblr page.
Remember to include the hashtag #WolframBSOC!**

We're picking the most inventive entry that shows off Spikey, your school spirit, and your love of Wolfram|Alpha! The winner will be announced in a blog post on September 20 and will receive an iPad 2 loaded with Wolfram Apps. Ten runners-up will each receive a Wolfram|Alpha t-shirt and a Course Assistant app of their choice.